

The Pepperell 4th of July Committee, Inc.

Mailing Address:

PO Box 533, Pepperell, MA 01463

978-925-7552



Date: November 2025

Dear Business Sponsors & Community Partners,

The Pepperell 4th of July Committee is a 501 C3 Non-Profit organization dedicated to raising funds to provide a safe, family friendly celebration for [Independence Day](#) by organizing community event fundraisers throughout the year. Our Pepperell parade and fireworks celebration is a well-known event that draws in thousands of community members from surrounding towns and is run 100% by hard-working volunteers year-round.

As a past sponsor, or potential new contributor, supporter, and partner, we'd greatly appreciate your consideration in making a donation towards this year's "Small Town, Big Bang" event. All contributions go towards the Pepperell's Independence Day parade and fireworks celebration and planning for 2024.

As always, we can't thank you enough for your generosity and ongoing support! Our current committee has been in place since 2018 and we couldn't be happier with the success we've had with our events and community support over the past seven years. We look forward to another fantastic celebration in 2025!!

And in case you're not aware, Pepperell's 250th Anniversary is August 23rd, 2025. We are partnering on several events with the Pepperell 250th Committee and look forward to an amazing year of events that will run from January through August in 2025!

Thank you so much for your partnership and support!!

With appreciation,

Sandy, Rita, Don & Team

Sandy Herman

Sponsorships Committee Lead

President, Pepperell Fourth

Pepperellfourth@yahoo.com

www.PepperellFourth.org

Federal Tax ID for your record is: 04-3160664

Sponsorship Levels Available to support Small Town, Big Bang event: June 28th, 2025

Donations are accepted thru May 1st 2025 depending on your preferred sponsorship choice. *If you plan to make a donation, please let us know your intent ASAP as it will help us plan accordingly for 2025.*

Sponsorship Donations and checks can be mailed to: Pepperell 4th of July Committee, PO Box 533, Pepperell, MA 01463.

Federal Tax ID for your record is: 04-3160664

OR you may submit online: <https://www.pepperellfourth.org/product-page/fireworks-sponsorship>

| 2025 Sponsorship Levels | Event Sponsorships help provide funding towards the Pepperell 4 th of July Committee’s annual Parade & Firework event, as well as additional fundraiser expenses run throughout the year. See Sponsorship Level opportunities below: |
|---|---|
| Bronze Sponsor: \$500 | <ul style="list-style-type: none"> • Shared Parade Banner with <i>multi logo’s</i> to be carried in the parade • Recognition as Bronze Level sponsor on P4 webpage and FB |
| Silver Sponsor: \$1,000 | <ul style="list-style-type: none"> • Parade/Split Banner • <i>Shared by only 2 logos</i>, to be carried in the parade • Recognition level sponsor on P4J webpage and FB |
| Gold Sponsor: \$2,000 | <ul style="list-style-type: none"> • Parade Banner with one single logo promoting your business as Gold Sponsor • Include a message of your choice to be added to the banner with your logo • Recognition level sponsor on P4J webpage • Your Gold Banner posted at Fireworks after parade and at Fall Fest • PLUS option for one free 10x10 Fall Fest Booth, 9/21/24 (TBC) • Includes choice of 1 extra Marketing Event sponsorship (see details below) |
| Fireworks/Platinum Sponsor: \$3,000 | <ul style="list-style-type: none"> • Parade Banner, single logo promoting your business as Platinum sponsor with option to add a custom message • Recognition level on P4J webpage and FB • Your Platinum Banner posted at Fireworks after parade and at Fall Fest • PLUS optional choice of free 10x10 or 10x20 Fall Fest Booth, 9/20/25 (TBC) • If a P4J event T-shirt or promo items are printed this year (TBD), your company name will be automatically included. |
| DIAMOND “Big Bang” Sponsor: \$5,000 | <p><i>Full partnership sponsor: (All events in 2024)</i></p> <ul style="list-style-type: none"> • Recognition as Diamond Sponsorship partner at ALL LIVE events (yard sign or small banner) • Parade Banner, single logo with custom message promoting your business • Recognition level on P4J webpage and FB • Your Diamond Banner posted at Fireworks after parade and at Fall Fest • PLUS optional free 10x10 or 10x20 Fall Fest Vendor Booth, 9/21/24 (TBC) • If a P4J event T-shirt or promo items are printed this year (TBD), your company name will be automatically be included. |
| Advertising/Marketing | |
| General EVENT Marketing: \$150/Event | A “Thank You” yard signs or banner ad with your Name/Logo posted at a P4th event. Annual events include: Fall Fest (Sept), Holiday Light Fight (Dec), Patriot Ride (May), and Others TBD. For Holiday Light Fight, we can include an ad or logo to the map kit. |
| Event T-Shirt/Item Ad: \$150/line | T-shirt, cinch sac or like item (TBD by committee) that can include up to 26, single line ads, to be printed and sold to participants at event(s). |
| Community Donations | Donations made online |
| Any \$ donations | Any and all donations are helpful: https://www.paypal.com/us/fundraiser/charity/3525915 |

Thanks for your consideration and support!! P4JC aka PepperellFourth.org and Pepperell Fourth on FB.