



The Pepperell 4th of July Committee, Inc.

Mailing Address:

PO Box 533

Pepperell, MA 01463

978-925-7552

Date: 11/10/2022

Dear Business Sponsors & Community Partners,

The Pepperell 4th of July Committee is a 501 C3 Non-Profit organization dedicated to raising funds to provide a safe, family friendly celebration for [Independence Day](#) by organizing community event fundraisers throughout the year. Our Pepperell parade and fireworks celebration is a well-known event that draws in thousands of community members from surrounding towns and is run 100% by hard-working volunteers year-round.

As a past sponsor, or potential new contributor, supporter, and partner, we'd greatly appreciate your consideration in making a donation towards this year's event. All contributions will go towards the Pepperell's Independence Day parade and fireworks celebration and planning for 2023.

We can't thank you enough for your generosity and ongoing support! We're excited about the success we've had in past several years and looking forward to a fantastic celebration in June/July!!

With appreciation,

Sandy & Team

Sandy Herman

Sponsorships Committee

President, Pepperell Fourth

Pepperellfourth@yahoo.com

www.PepperellFourth.org

Federal Tax ID for your record is: 04-3160664

PS. In case you're not aware, Pepperell's 250th is coming up in 2025. It's early, but we hope to run a very special "Small Town, Bigger Bang!" event. If you'd like to get involved, please reach out.

If you plan to make a donation, it's helpful to know your intent as soon as possible so we can we can plan accordingly for 2023. All donations should be received by April 30th or sooner, depending on your sponsorship choice.

Mailing address: Pepperell 4th of July Committee, PO Box 533, Pepperell, MA 01463

OR submit online: <https://www.pepperellfourth.org/product-page/fireworks-sponsorship>

Federal Tax ID for your record is: 04-3160664

| 2023 Sponsorship Levels | Sponsorship Details are as follows: |
|--|---|
| Red (Bronze): \$500 | <ul style="list-style-type: none"> Shared Parade Banner with <i>multi logo's</i> to be carried in the parade Recognition as Bronze Level sponsor on P4 webpage |
| Blue (Silver): \$1000+ | <ul style="list-style-type: none"> Parade/Split Banner Shared by only 2 logos, to be carried in the parade Recognition as Blue/Silver Level sponsor on P4 webpage and FB |
| Super Stars (Gold): \$2000+ | <ul style="list-style-type: none"> Parade Banner*, single logo promoting your business as Gold Sponsor Recognition as Super Stars/Gold level sponsor on P4 webpage Includes parade banner PLUS one free 10x10 Fall Fest Booth, 9/16/23 (TBC) Includes choice of 1 Marketing Event sponsorship (see details below) |
| Fireworks (Platinum): \$3000 | <ul style="list-style-type: none"> Parade Banner*, single logo promoting your business as Platinum sponsor Recognition as Fireworks/Platinum level sponsor on P4 webpage and FB Banner Lead of the business sponsors section of the parade PLUS choice of free 10x10 or 10x20 Fall Fest Booth, 9/16/23 (TCB) Includes choice of 1 or 2 Marketing Event sponsorship (see details below) |
| Diamond/Big Bang: \$5000 | <p><i>NEW for 2023- Full year partnership sponsor:</i></p> <ul style="list-style-type: none"> Includes Diamond/Big Bang level sponsorship on website and parade banner Listed as event sponsor on website and on FaceBook event Posts Sponsor Recognition banner or poster at all LIVE events Full size, single banner for parade with Logo and Custom message PLUS choice of free 10x10 or 10x20 Fall Fest Booth, 9/16/23 (Tentative) |
| Marketing | |
| General EVENT Sponsors: \$150/Event | Name/logo posted at event or online. Donations help offset event costs, food, prizes, gift cards, etc. "Thank You" Sponsorship signs can be posted at Live events or with online announcements. Annual events include Fall Fest (Sept), Holiday Light Fight (Dec), and Patriot Ride (May), Ghost Rider (Oct), Others TBD |
| Community Donations | Donations made online |
| \$25 Sparkle \$50 Boom \$75 Hero \$100 Patriot \$200 Champion | I want to help support Pepperell Fourth with the following donation. https://www.paypal.com/us/fundraiser/charity/3525915 |

Annual commitments are appreciated as it helps with pre-planning for banner requirements and banner carrier/volunteers each year. Our printer deadline is June 1st to ensure all banner needs can be completed in time. For any late donations received after June 1st, we will do our best to include your logo but if it's not an option, we will apply your sponsorship to next year.