

*The Pepperell 4<sup>th</sup> of July Committee, Inc.*

Pepperell 4<sup>th</sup> of July Committee  
PO Box 533  
Pepperell, MA 01463  
978-764-6421

**Federal Tax ID for your record is: 04-3160664**



Date: January 2026

Dear Business & Community Partners,

The Pepperell 4th of July Committee is a 501 C3 Non-Profit organization dedicated to raising funds to provide a safe, family friendly celebration for [Independence Day](#) by organizing community event fundraisers throughout the year. Our Pepperell parade and fireworks celebration is a well-known event that draws in thousands of community members from surrounding towns and is run 100% by hard-working volunteers year-round.

As a past sponsor, or potential new contributor, supporter, and partner, we'd greatly appreciate your consideration in making a donation towards this year's "Small Town, Big Bang" events. All contributions go towards the Pepperell's Independence Day parade and fireworks celebration, and other fundraisers for 2026.

As always, we can't thank you enough for your generosity and ongoing support! Our committee is regrouping, with a few core members still in place since 2018, and new members onboarding. You'll notice some changes to our sponsorship approach that we believe should help overcome volunteer challenges to carry banners, and provide our sponsors with more visibility beyond the day of the parade.

We couldn't be happier with the success we've had with our events and community support over the years, and look forward to another fantastic celebration in 2026!! Thank you so much for your partnership and support!!

With appreciation,

*Sandy, Rita & Team*

Sandy Herman  
Sponsorships Committee Lead  
[www.PepperellFourth.org](http://www.PepperellFourth.org)  
[Pepperellfourth@yahoo.com](mailto:Pepperellfourth@yahoo.com)

## Sponsorship Opportunities- Pepperell 4<sup>th</sup> of July Committee Events!

Your ongoing commitment and support mean the world to us! Please view the options below and kindly confirm your sponsorship plans for 2026. **All sponsorship donations are due by April 1st, 2026!**

- Annual Parade & Fireworks, June 27<sup>th</sup> & Fall Fest in Sept/Oct 2026
- Each year, sponsorship donations bring in about 50% of the Pepperell 4<sup>th</sup> of July Committee budget.
- Sponsorships help support the Parade & Fireworks, Fall Fest, and a few other fundraisers.
- Planning begins in the fall. Annual event budgets are adjusted based on overall fundraising success.
- Please let us know your intent as it will help us plan accordingly.

| Sponsorship Levels  | 2026 Sponsorship Level Details (Funds Due by 4/1/26)   |
|---|--|
| <b>Bronze Level:</b><br>\$500   | <ul style="list-style-type: none"> <li>• Sponsorship <b>MAGNETS</b> placed on each side of a parade vehicle</li> <li>• Recognition as Bronze sponsor on P4 webpage and FB</li> </ul>   |
| <b>Silver Stripes Level:</b><br>(stripes graphic, TBD)<br>\$1,000       | <ul style="list-style-type: none"> <li>• Silver sponsorship <b>MAGNETS</b> placed on each side of a parade vehicle</li> <li>• Recognition as Silver sponsor on P4 webpage and FB</li> </ul>  |
| <b>Gold Star:</b><br>(stars graphic, TBD)<br>\$2,000                    | <ul style="list-style-type: none"> <li>• Sponsorship <b>FLAG</b> (single) promoting your business as Gold Star Sponsor</li> <li>• Flag to be along parade route for 2-3 weeks in June/July</li> <li>• Free 10x10 booth at Fall Fest (inquire for Sponsor booth prior to registration)</li> <li>• PLUS, sponsor flag will be moved to <b>Fireworks</b> field for evening event</li> <li>• PLUS, sponsor flag will be re-posted at <b>Fall Fest 2026</b></li> <li>• Recognition level sponsor on P4J webpage and FB</li> </ul>   |
| <b>Platinum Fireworks:</b><br>(fireworks graphic, TBD)<br>\$3,000       | <ul style="list-style-type: none"> <li>• <b>PARADE BANNER</b>, single logo promoting your business as a Platinum sponsor</li> <li>• PLUS, a sponsor <b>FLAG</b> promoting your business along parade route for 2-3 weeks in June/July</li> <li>• PLUS, sponsor flag will be moved to <b>Fireworks</b> field for evening event</li> <li>• PLUS, sponsor flag will be re-posted at <b>Fall Fest 2026</b></li> <li>• Recognition level on P4J webpage and FB</li> </ul>   |
| <b>DIAMOND "Big Bang":</b><br>(fireworks or diamond graphic)<br>\$5,000 | <p><b>Full partnership sponsor: (All events in 2024)</b></p> <ul style="list-style-type: none"> <li>• <b>PARADE BANNER</b>, single logo promoting your business as a Diamond sponsor</li> <li>• PLUS, a <b>FLAG</b> promoting your business along parade route for 2-3 weeks in June/Jul</li> <li>• PLUS, sponsor flag will be moved to <b>Fireworks</b> field for evening event</li> <li>• PLUS, sponsor flag will be posted at <b>Fall Fest 2026</b></li> <li>• PLUS, <b>Carnival sponsor FLAG</b> at the carnival (Confirmed for June 2026)</li> <li>• Recognition level on P4J webpage and FB</li> </ul> |
| <b>EVENT Donations</b>  | <b>Due by April 1st</b>  |
| <b>Game/Activity Sponsor:</b><br>\$150                                  | <ul style="list-style-type: none"> <li>• Sponsor a game or activity for Pepperell 4<sup>th</sup> Fireworks or Fall Fest (small inflatable, game, mini-golf, etc).</li> <li>• A "Sponsored by &amp; Thank You" sign, multi-logo banner or yard signs, will be posted by the inflatable, giving you recognition as an event sponsor.</li> </ul>  |
| <b>Large Inflatable Sponsor:</b><br>\$400                               | <ul style="list-style-type: none"> <li>• Sponsor a large inflatable for Pepperell 4<sup>th</sup> Fireworks or Fall Fest.</li> <li>• A "Sponsored by &amp; Thank You" yard signs or flag, will be posted by the inflatable, giving you recognition as an event sponsor.</li> </ul>  |

Federal Tax ID for your donation: 04-3160664

Sponsorship Donations and checks can be mailed to:

Pepperell 4<sup>th</sup> of July Committee  
PO Box 533, Pepperell, MA 01463

