



The Pepperell 4th of July Committee, Inc.

Mailing Address:

PO Box 533, Pepperell, MA 01463

978-925-7552

Date: January 2024

Dear Business Sponsors & Community Partners,

The Pepperell 4th of July Committee is a 501 C3 Non-Profit organization dedicated to raising funds to provide a safe, family friendly celebration for [Independence Day](#) by organizing community event fundraisers throughout the year. Our Pepperell parade and fireworks celebration is a well-known event that draws in thousands of community members from surrounding towns and is run 100% by hard-working volunteers year-round.

As a past sponsor, or potential new contributor, supporter, and partner, we'd greatly appreciate your consideration in making a donation towards this year's "Small Town, Big Bang" event. All contributions go towards the Pepperell's Independence Day parade and fireworks celebration and planning for 2024.

As always, we can't thank you enough for your generosity and ongoing support! Our current committee has been in place since 2018 and we couldn't be happier with the success we've had with our events and community support over the past six years. We look forward to another fantastic celebration in 2024!!

And in case you're not aware, Pepperell's 250th is coming up in 2025. It's early, but in partnership with the Pepperell 250th Committee, we hope to run our "Small Town, Bigger Bang!" event on June 28th, 2025, plus other events. If you'd like to get involved, plan ahead for a parade float, or simply volunteer, please reach out.

With appreciation,

Sandy, Rita, Don & Team

Sandy Herman

Sponsorships Committee Lead

President, Pepperell Fourth

Pepperellfourth@yahoo.com

www.PepperellFourth.org

Federal Tax ID for your record is: 04-3160664

Sponsorship Levels Available to support Small Town, Big Bang event: June 29th, 2024

Donations can be received from January thru May 1st, depending on your preferred sponsorship choice.

If you plan to make a donation, please let us know your intent ASAP as it will help us plan accordingly for 2024.

Sponsorship Donations and checks can be mailed to: Pepperell 4th of July Committee, PO Box 533, Pepperell, MA 01463.

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OR you may submit online: <https://www.pepperellfourth.org/product-page/fireworks-sponsorship>

2024 Sponsorship Levels	Event Sponsorships help provide funding towards the Pepperell 4 th of July Committee's annual Parade & Firework event, as well as additional fundraiser expenses run throughout the year. See Sponsorship Level opportunities below:
Bronze Sponsor: \$500	<ul style="list-style-type: none"> Shared Parade Banner with <i>multi logo's</i> to be carried in the parade Recognition as Bronze Level sponsor on P4 webpage and FB
Silver Sponsor: \$1,000	<ul style="list-style-type: none"> Parade/Split Banner Shared by only 2 logos, to be carried in the parade Recognition level sponsor on P4J webpage and FB
Gold Sponsor: \$2,000	<ul style="list-style-type: none"> Parade Banner with one single logo promoting your business as Gold Sponsor Include a message of your choice to be added to the banner with your logo Recognition level sponsor on P4J webpage Your Gold Banner posted at Fireworks after parade and at Fall Fest PLUS option for one free 10x10 Fall Fest Booth, 9/21/24 (TBC) Includes choice of 1 extra Marketing Event sponsorship (see details below)
Fireworks/Platinum Sponsor: \$3,000	<ul style="list-style-type: none"> Parade Banner, single logo promoting your business as Platinum sponsor with option to add a custom message Recognition level on P4J webpage and FB Your Platinum Banner posted at Fireworks after parade and at Fall Fest PLUS optional choice of free 10x10 or 10x20 Fall Fest Booth, 9/21/24 (TBC) If a P4J event T-shirt or promo items are printed this year (TBD), your company name will be automatically included.
DIAMOND "Big Bang" Sponsor: \$5,000	<p>Full partnership sponsor: (All events in 2024)</p> <ul style="list-style-type: none"> Recognition as Diamond Sponsorship partner at ALL LIVE events (yard sign or small banner) Parade Banner, single logo with custom message promoting your business as Diamond sponsor Recognition level on P4J webpage and FB Your Diamond Banner posted at Fireworks after parade and at Fall Fest PLUS optional free 10x10 or 10x20 Fall Fest Vendor Booth, 9/21/24 (TBC) If a P4J event T-shirt or promo items are printed this year (TBD), your company name will be automatically included.
Advertising/Marketing	
General EVENT Marketing: \$150/Event	A "Thank You" yard signs or ads with your Name/Logo posted at a P4 event. Annual events include: Fall Fest (Sept), Holiday Light Fight (Dec), Patriot Ride (May), and Others TBD. For Holiday Light Fight, we can include an ad or logo to the map kit.
Event T-Shirt/Item Ad: \$150/line	Patriot Ride T-shirt, cinch sac or item (TBD by committee) that can include up to 26, single line ads, to be printed and sold to participants at the event.
Community Donations	Donations made online
Any \$ donations	Any and all donations are helpful: https://www.paypal.com/us/fundraiser/charity/3525915

Thanks for your consideration and support!! P4JC aka PepperellFourth.org and Pepperell Fourth on FB.